



gogglesoc™

YOUR LENSES WILL LOVE YOU

FW25/26 CATALOG


OUR BRAND

すべては2016年にオリジナルのゴーグルカバーである**"Gogglesoc"**の発明から始まりました。それ以来、私たちのブランドは進化し、製品の提供は世界中に広がりましたが、私たちのビジョンは変わりません。それは、地球のこと考えながら、アウトドアに個性をもたらす機能的な製品を作ることです。

『1% For the Planet』の誇り高いメンバーとして、私たちは持続可能な製品を作り、私たちが故郷と呼ぶこの地球を守ることにコミットし続けます。Gogglesoc社の製品はすべてリサイクル素材で作られており、当社のパッケージは一貫して100%リサイクル可能です。

私たちは、製品ラインの進化と多様化を続けながら、スタイリッシュで持続可能なアイウェアアクセサリーを年間を通じて創造することに取り組んでいます。あなたがどこへ冒険に行こうと、私たちの製品はあなたと一緒に旅をすることを楽しみにしています。

SOLD
3,201,859+
UNITS SOLD TO DATE

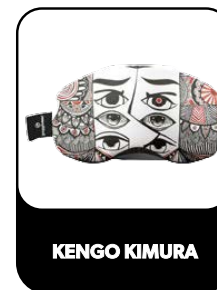
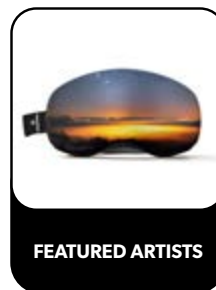
 **OVER 1,818,975**
PLASTIC BOTTLES
REPURPOSED

OVER 2,000
RETAIL
PARTNERS

22
COUNTRIES

1 NEW
PRODUCT
CATEGORY
CREATED

NEW COLLECTIONS



WHAT'S NEW



今年は日本のアーティスト・**KENGO KIMURA**がGogglesocとのコラボモデルを発表する記念すべきシーズンである！

さらに防水素材でできたGogglesoc Shellが初登場し、ハードコアなユーザーの要望にも応えてきた！
たくさんのイケてるデザインがあなたを悩ませるぜ！



ARTIST SERIES



For our latest artist series, we've partnered with three international artists, Dede Johnston, Jonathan Besler, and Kengo Kimura, to create these truly unique designs. Each artist brings their distinct style and talent, drawing inspiration from the mountains and the natural world.

Our Local Artist Series is back, featuring the incredible talents of Hayley Stewart and Kate Zessel. These two remarkable artists share a deep love for the outdoors, and their distinctive styles come together to create a collection of ten exclusive gogglesocs.

Don't miss out on these exclusive and awe-inspiring canvases. Stand out on the slopes and support artists from around the globe!

DEDE JOHNSTON

LONDON, UK

Dede Johnston is a fine art photographer and avid skier based in London, England and the French Alps who specializes in the Alpine environment. She uses the imagery from her photographs to design products such as tableware and clothing.

JONATHAN BESLER

BAVARIA, DE

Jonathan Besler is a landscape photographer and videographer from the Bavarian Alps in Germany. His photos and films are inspired by rugged mountains and terrain in their most sublime moments. Through his work, Jonathan is able to capture his home from his perspective and share his feelings in those moments of awe.

KENGO KIMURA

MINAMIUONUMA, JP

Kengo Kimura, an artist from Minamiuonuma, Japan, discovered his passion for snowboarding in elementary school, which inspired him to create snowboard graphics. His work gained international recognition through the Dragon goggle competition, where his designs were featured on gear sold worldwide. Kengo's art is a reflection of his deep connection to snowboarding, combining dynamic visuals with the spirit of the sport.

HAYLEY STEWART

REVELSTOKE, BC

Originally from Ontario, Hayley studied Fine Arts at OCAD in Toronto. She later moved West, lured by the ocean and mountains. Her most recent paintings - vivid atypical landscapes - highlight nature's intricacies with a bold palette, smooth colour blending and concise brushstrokes.

KATE ZESSEL

PEMBERTON, BC

Kate Zessel draws inspiration from her mountainous surroundings, stemming from her upbringing in Vancouver and her passion for skiing and biking. With a background in Graphic Design from the Vancouver Art Institute, she expresses her love for the outdoors through her art, encapsulating the essence of backcountry adventures and the captivating beauty of the mountains to connect with your own nature-inspired memories.

gogglesoc pro™

THE EXTRA-GRIPPY GOGGLE COVER

NEW
& IMPROVED

Introducing gogglesoc pro - the upgraded version of our gogglesoc. We took all the goodness from the original and threw in a specially engineered elastic for unmatched grip, ensuring your gogglesoc stays secure no matter what. Compatible with goggles of every make, shape and design, this next-level protection ensures your lenses stay safe whilst you're on the go.

OVERSIZED LABEL

SUBLIMATED
DESIGN

SECURE
ELASTIC GRIP

BREATHABLE

PRODUCT FEATURES

- **Super secure:** engineered elastic for unmatched grip on goggles.
- **One-size-fits-all:** compatible with goggles of every make, shape and design.
- **Multi-functional:** cleans & protects lenses.
- **Materials:** microfiber made from post-consumer recycled plastic bottles.
- **Oversized label:** easy on, easy off action.
- **Breathable:** allows rear of lens to breathe.
- **Protect in style:** a small accessory with a big impact.
- **No screen printing:** all designs are sublimated to ensure quality & a true custom experience.

USE WHEN



SUPER PACK**PRO SUPER PACK 24**

Look familiar?
We've taken our top
performing designs and
created a pro super pack
for guaranteed results.

BOX OF 40 - 10 DESIGNS, 4 OF EACH

Individual designs are available to order
in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **GPRO-BOX-A-24BOX1**



AURORA
PRO SOC



BAD KITTY
PRO SOC



PANDA
PRO SOC



7TH HEAVEN
PRO SOC



HUSKY
PRO SOC



GALACTIC
PRO SOC



FREEDOM
PRO SOC



BEER
PRO SOC



BLACK
PRO SOC



MYSTIC
PRO SOC

SUPER PACK 25**PRO SUPER PACK 25****NEW**

Our latest
superpack, but for
gogglesoc pro.

BOX OF 40 - 10 DESIGNS, 4 OF EACH

Individual designs are available to order in
packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **40-GPRO-25BOX2**



CAMO
PRO SOC



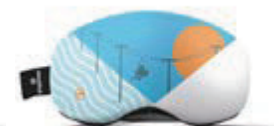
SUSHI
PRO SOC



HUBA
PRO SOC



SENDY
PRO SOC



LIFTY
PRO SOC



MT SPACE
PRO SOC



CONTOUR LINES
PRO SOC



CROWDED SLOPES
PRO SOC



IN THE DEEP
PRO SOC



CRISS CROSS
PRO SOC

VIBE BOX **NEW**

Nothing but good
vibes in this box.

BOX OF 40 - 10 DESIGNS, 4 OF EACH

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in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **40-GPRO-25VIBE**



APRÈS
PRO SOC



FLANNEL
PRO SOC



MONSTER FUR
PRO SOC



TRIPPY FACES
PRO SOC



WAVY ZEBRA
PRO SOC



DOGGO
PRO SOC



DOLLAR BILLS
PRO SOC



GEO BEAR
PRO SOC



RETRO EAGLE
PRO SOC



KNIT GONDOLA
PRO SOC

ANIMAL KINGDOM

Take a walk on
the wild side with
these animal-
inspired designs.

BOX OF 20 - 5 DESIGNS, 4 OF EACH

Individual designs are available to order in
packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **GPRO-BAG-B-24FACES**



EASY TIGER FW24
PRO SOC



BLACK PANTHER FW24
PRO SOC



SIBERIAN TIGER FW24
PRO SOC



LYNX LEGEND
PRO SOC



ROGUE RACCOON
PRO SOC

JONATHAN BESLER**JONATHAN BESLER BOX****NEW**

Enjoy Jonathan Besler's best selling designs, now available on gogglesoc pro.

BOX OF 20 - 5 DESIGNS, 4 OF EACH

Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: 20-GPRO-25JONB

AWAKENING
PRO SOC



STARRY NIGHTS
PRO SOC



RISING MOON
PRO SOC



ROSE PEAKS
PRO SOC



EMBER HORIZON
PRO SOC

KENGO**KENGO BOX****NEW**

Introducing artist Kengo Kimura with these five original designs.

BOX OF 20 - 5 DESIGNS, 4 OF EACH

Individual designs are available to order in packs of 10.

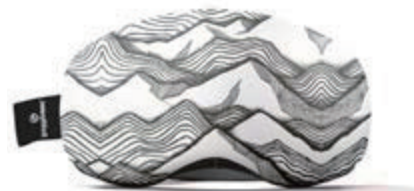
INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: 20-GPRO-25KNGO

SOLAR SUMMIT
PRO SOC



WATCHFUL TRIO
PRO SOC



INFINITE PEAKS
PRO SOC



WAVE DANCE
PRO SOC



ELEMENTAL GAZE
PRO SOC

PROTECT OUR WINTERS

Meet the POW x Kate Zessel design. Protect Our Winters is the leading climate advocacy group for the winter sports community. Elevate your style and support climate advocacy on the slopes with this exclusive gogglesoc.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

1 DESIGN, 10 OF EACH

Individual designs are available to order in packs of 10.

\$1 FROM EVERY POW SOC SOLD WILL
BE DONATED BY GOGGLESOC TO
PROTECT OUR WINTERS

CASE PACK SKU: **GPRO-BAG-C-GPRO-A279**



POW X KATE ZESSEL 24
PRO SOC



RESORTS - JAPAN

NEW

Our latest resort collection is inspired by the mountain landscapes of Japan, from the lavender fields in Furano to the slopes of Mt. Yotei.

1 DESIGN, 10 OF EACH

Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS



NISEKO 24
PRO SOC



NISEKO 24
PRO SOC 2



FURANO 24
PRO SOC



HAKKODA 24
PRO SOC



HAKUBA 24
PRO SOC



NOZAWA 24
PRO SOC

gogglesoc pro™ CUSTOM PROGRAM

CUSTOM MADE DESIGN

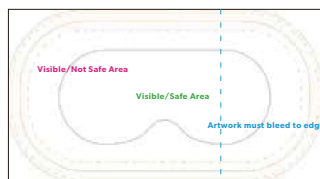
ゴーグルソック カスタムメイド オリジナルデザイン

gogglesoc は、スキーを愛する三人の若いスノーバムによって、世界一のスノーリゾートであるカナダ・ウィスラーで始まりました。カラフルで楽しい数々のデザイン展開が瞬く間に人気を博し、ウィスラーのスキーヤーの間で爆発的なヒット。現在では欧米の数多くのスノーリゾートで販売されています。

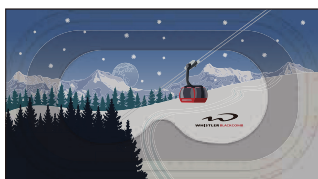
世界各国では、リゾート限定モデルやクリエイターのリミテッドデザインなど、楽しいスノーライフを演出する多彩なオリジナルデザインが制作されています。

日本展開においても、オリジナルデザインでカスタムメイドの限定モデルの生産が可能です。

店舗のオリジナル企画商品、スキー場限定モデル、スクールやチームの販促品、スノーカルチャー普及のためのメディア販促品としてご活用ください。






Dieline & Safe Area



Artwork & Safe Area Reference



Final Gogglesoc

-  Visible/Safe Area : 正面の範囲です。ロゴやテキストなどの重要なデザインはこの枠内に収めてください。
-  Partially Visible/Not Safe Area : ゴーグル・エッジにラウンドして巻き込まれるサイド部分です。
-  Artwork Area : すべてのアートワークデザインは、このアートボードラインまで作成してください。

デザイン上の注意点

弊社テンプレートファイルにて入稿してください。
ダイラインレイヤーを削除してください。
フォントはアウトライン化してください。
高解像度での保存をお願いいたします。
PMSカラー指定CMYK形式にしてください。
イメージ画像を使用する場合：CMYK TIFF 300dpi以上
ファイル形式：イラストレータai形式／PDF (PDF/x-4:2008) Vecto
トリムサイズ：28cm x 15.5cm

YOU ENVISION IT, WE CREATE IT.

Put your unique stamp on a popular product and get the results you want. Our custom gogglesocs are the ultimate form of self-expression.



CUSTOM PROGRAM

ミニマムオーダー: 200枚 (追加100枚毎)

締切日&デリバリー:
2/末入稿締切 9/末デリバリー

DESIGN FEE: ¥10,000/ デザイン
(tax included ¥11,000)

EXPERT PROGRAM
IS AVAILABLE FOR
GOGGLESOC PRO

HOW IT WORKS

1. 指定のテンプレートにaiデータにて入稿
2. デジタルレンダー画像による確認
3. デリバリーをお待ちください

goggleshell™

NEW

THE HIGH PERFORMANCE GOGGLE COVER

Meet the goggleshell – our top-tier evolution of the beloved gogglesoc. Built for adventurers and backcountry goers, it's the waterproof armor your goggles need, ensuring they stay dry and safe in the most extreme conditions. The soft inner lining adds an extra layer of protection to keep lenses scratch-free and in tip-top condition. Whether they're stashed in a backpack filled with avalanche gear or perched on your head amidst a snowstorm, goggleshell is the ultimate protective shell. Embrace all the elements and preserve your lenses with the goggleshell.



WATERPROOF
COATING

SOFT INNER
PADDING



FLEXIBLE
GRIPPING
FEATURES

PRODUCT FEATURES

- **Waterproof:** goggles stay safe and dry in the most extreme conditions.
- **One-size-fits-all:** with flexible gripping features, it is compatible with goggles of every make, shape and design.
- **Materials:** rugged woven ripstop made with recycled polyester with a waterproof coating and a soft inner liner.
- **Breathable:** allows rear of lens to breathe.
- **Protect in style:** a small accessory with a big impact.
- **No screen printing:** all designs are sublimated to ensure quality & a true custom experience.

USE WHEN



BLOCK COLOURS

Keep it simple with our block colour goggleshells.

BOX OF 20 - 5 DESIGNS, 4 OF EACH

Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **SHELL-BAG-B-24BOX2**



BLACK
GOGGLESHELL



SMOKE
GOGGLESHELL



IN THE DEEP
GOGGLESHELL



MUSTARD
GOGGLESHELL



MAROONED
GOGGLESHELL

KENGO

KENGO BOX

NEW

Introducing artist Kengo Kimura, now on goggleshell.

BOX OF 20 - 5 DESIGNS, 4 OF EACH

Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

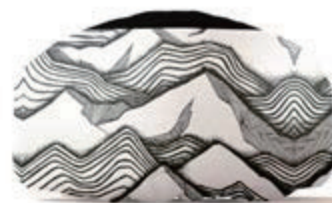
CASE PACK SKU: **20-SHELL-25KNGO**



SOLAR SUMMIT
GOGGLESHELL



WATCHFUL TRIO
GOGGLESHELL



INFINITE PEAKS
GOGGLESHELL



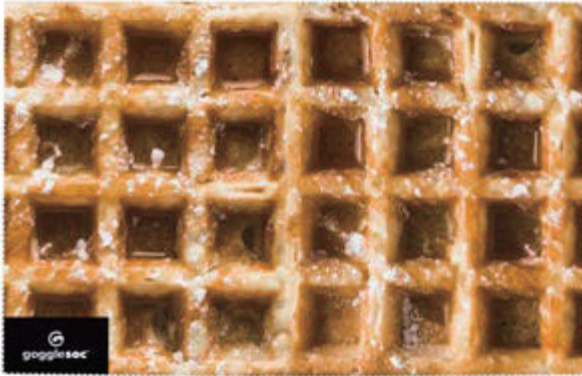
WAVE DANCE
GOGGLESHELL



ELEMENTAL GAZE
GOGGLESHELL

swipeout™

THE ECO-CONSCIOUS LENS CLOTH



Meet the swipeout - our new lens cloth is crafted from 100% recycled materials and designed to keep your lenses squeaky clean. With unmatched printing standards for top-quality detail and vibrant colour, it's the sustainable choice that elevates your outdoor adventures.

EXPERT PRINT
QUALITY



DOUBLE-SIDED PRINT



PRODUCT FEATURES

- **Pocket-sized:** swipeout is designed to fit comfortably in your pocket, sunglass pouch or goggle case.
- **Materials:** made from fully recycled materials, including recycled polyester and recycled nylon.
- **Protect in style:** a small accessory with a big impact.
- **No screen printing:** all designs are sublimated to ensure quality & a true custom experience.

USE WHEN



SUPERPACK

SWIPEOUT - SUPERPACK 24

Our bestselling designs, now on our new lens cloth!

BOX OF 20 - 5 DESIGNS, 4 OF EACH

Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **20-SWIPE-24BOX1**



AURORA
SWIPEOUT



BAD KITTY
SWIPEOUT



HUSKY
SWIPEOUT



MYSTIC
SWIPEOUT



PANDA
SWIPEOUT

MOUNTAIN ADVENTURE BOX

Journey into the mountains with this latest swipeout collection.

BOX OF 20 - 5 DESIGNS, 4 OF EACH

Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **20-SWIPE-24MAB**



STARLIT PEAKS
SWIPEOUT



SUNSET ROAD TRIP
SWIPEOUT



FIRST LIGHT
SWIPEOUT



ALPINE NIGHTS
SWIPEOUT



MIRROR LAKE
SWIPEOUT

TASTY BOX**NEW**

Satisfy those cravings with our new tasty box! It's all about a balanced diet.

BOX OF 20 - 5 DESIGNS, 4 OF EACH
Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **20-SWIPE-25FOOD**



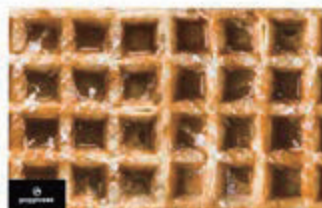
FRIES
SWIPEOUT



CHOCOLATE
SWIPEOUT



RAMEN
SWIPEOUT



WAFFLE
SWIPEOUT



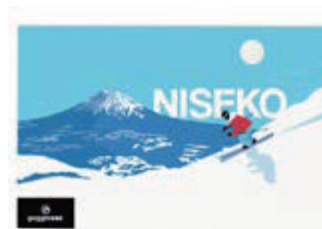
PIZZA
SWIPEOUT

RESORTS - JAPAN**NEW**

Introducing the Japanese resort collection, now on swipeout.

1 DESIGN, 10 OF EACH
Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS



NISEKO 24
SWIPEOUT



NISEKO 24
SWIPEOUT 2



FURANO 24
SWIPEOUT



HAKKODA 24
SWIPEOUT



HAKUBA 24
SWIPEOUT



NOZAWA 24
SWIPEOUT

swipeout™ CUSTOM PROGRAM

THE OPPORTUNITY

Our custom program just got an upgrade – swipeout style!
Say goodbye to smudges and hello to personalization with a custom lens cloth.

NEW

CUSTOM PROGRAM

ミニマムオーダー: 200枚 (追加100枚毎)

締切日&デリバリー: 3/末入稿締切 9/末デリバリー

DESIGN FEE: ¥10,000/ デザイン
(tax included ¥11,000)

HOW IT WORKS

1. 指定のテンプレートにaiデータにて入稿
2. デジタルレンダー画像による確認
3. デリバリーをお待ちください

Have an existing design you love? You can easily transfer it to the swipeout lens cloth with an MOQ of just **200**.



Lake Tahoe gogglesoc & swipeout

swipeout packaging

A CGI version of the packaging. The perfect width for the **spinner** and easy to hang on the **floor display**.

Each swipeout comes with its own sticker.



sunnysoc™

THE PROTECTIVE EYEWEAR POUCH



MADE FROM RECYCLED
PLASTIC BOTTLES

**1 BOTTLE =
1 SUNNYSOC**

**"But why do I need a sunnysoc!?
My sunglasses come with a bag..."**

- **Function:** more reliable than fiddly drawstrings. Once shut, it stays shut.
- **Convenience:** it has all the features you need, but small enough to tuck away.
- **Fashion:** wave bye to the generic cases of the past. Now you can express yourself.
- **Protection:** relax knowing your expensive (but fragile) investment is safe.
- **It's good to be green:** feel good about your responsible purchase.

USE WHEN



BEACH



BAR



COMMUTE



CHOWTIME



BACKCOUNTRY



VACAY



WIPING



CRUISIN'

- ✓ PERFECT BALANCE BETWEEN
A HARD AND SOFT CASE
- ✓ LIGHTWEIGHT + PROTECTIVE
- ✓ EASILY FOLDS UP
- ✓ STYLISH, FUN + VERSATILE
DESIGNS



ADDICTIVE CLASP
POPPING MACHINE

WATCH
PRODUCT
KNOWLEDGE
VIDEO HERE

BOX 1 - SUPERPACK**2023 BOX 1**

Check out our box of best-sellers. Tried and tested.

BOX OF 40 - 10 DESIGNS, 4 OF EACH

Order a pre-selected box of 40 sunnysocs. Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: SUN-BOX-A-23BOX1

MOUNTAINS
SUNNYSOC



CAMPER
SUNNYSOC



HAWAIIAN
SUNNYSOC



BLACK
SUNNYSOC



HAPPY CAMPER
SUNNYSOC



TRIBAL
SUNNYSOC



AURORA
SUNNYSOC



FLAMINGO
SUNNYSOC



GALACTIC
SUNNYSOC



SURFERS
SUNNYSOC

BOX 2**2023 BOX 2**

Our new Box 2 has something for everyone.

BOX OF 40 - 10 DESIGNS, 4 OF EACH

Order a pre-selected box of 40 sunnysocs. Individual designs are available to order in packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: SUN-BOX-A-23BOX2

VANLIFE
SUNNYSOC



OCEAN
SUNNYSOC



FLORAL
SUNNYSOC



TIE DYE
SUNNYSOC



FOREST FLOOR
SUNNYSOC



SAILING
SUNNYSOC



MYSTIC
SUNNYSOC



MTN BIKER
SUNNYSOC



ILLUMINATED
MOUNTAIN
SUNNYSOC



ARCTIC GLOW
SUNNYSOC

BOX 3**2023 BOX 3**

Last chance
to get these
colourfully
curated designs.

BOX OF 40 - 10 DESIGNS, 4 OF EACH

Order a pre-selected box of 40 sunnysocs.
Individual designs are available to order in
packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **SUN-BOX-A-23BOX3**



PINEAPPLE
SUNNYSOC



SEA TO SKY
SUNNYSOC



TIDAL
SUNNYSOC



SUNSET
SUNNYSOC



RIVER CREEPER
SUNNYSOC



WAVE RIDER
SUNNYSOC



WHITE WATER
SUNNYSOC



MISTY
MOUNTAIN
SUNNYSOC



MINT
SUNNYSOC



SUNRISE
SUNNYSOC

TACKLE BOX**2022 TACKLE BOX**

Hook, line and
sinker. This box is
for your fisherman
friend.

BOX OF 20 - 5 DESIGNS, 4 OF EACH

Order a pre-selected box of 20 sunnysocs.
Individual designs are available to order in
packs of 10.

INDIVIDUAL
DESIGNS
AVAILABLE
AS 10-PACKS

CASE PACK SKU: **SUN-BAG-B-TACKLE23**



DRY FLY
SUNNYSOC



FISHING BUDDY
SUNNYSOC



BONEFISH
SUNNYSOC



PIKE
SUNNYSOC



SCHOOL OF FISH
SUNNYSOC

sunnysocTM

CUSTOM PROGRAM



THE OPPORTUNITY

Everyone owns a pair of sunglasses and most want to protect them. The numbers don't lie - the sunglass industry is huge and keeps growing every year. Put your unique stamp on a popular product that everyone wants - and needs.

CUSTOM PROGRAM

ミニマムオーダー: 200枚 (追加100枚毎)

締切日&デリバリー: 2/末入稿締切 9/末デリバリー

DESIGN FEE: ¥10,000/ デザイン

(tax included ¥11,000)

HOW IT WORKS

1. 指定のテンプレートにaiデータにて入稿
2. デジタルレンダー画像による確認
3. デリバリーをお待ちください

PREMIUM MERCHANDISING

Premium merchandising has played a key part in our success. We provide **season-compatible** merchandise displays **free of charge** to our retail partners as our commitment to ensuring them the best sales possible.

FLOOR DISPLAY



SPINNING DISPLAY



SMALL COUNTER DISPLAY



MERCH DISPLAYS

NAME	SKU	HELD QUANTITY
● SMALL COUNTER DISPLAY	PR-POPTRAY	40
● SPINNING DISPLAY	SPIN-2425	72
CLIP STRIP DISPLAY	GOG-CLIP	60
● FLOOR DISPLAY	RACK-2223	200-400
GOGGLESOC MOUNT*	GOG-PRPOP-MOUNT	1
SUNNYSOC MOUNT*	SUN-2223	1

* ●印には互換性があります



sputnik inc.

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